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Appendix 4 - Comments from Consultation that Expired on 9 February and 12 April 2024

A. Comments from Consultation that Expired on 9 February 2024		
Response ID	Respondent	Summary of comments received
H1	Local resident	Object. Hoylake Vision is not fit for purpose and do not represent the views of the community. Believe they do the absolute minimum to consult with the wider community.
H2	Local resident and member of the forum	Hoylake Vision is not fit for purpose and have caused problems within the community. I am a member of the forum but have had next to no input or knowledge of what they do.
H3	Local resident	Hoylake Vision is not fit for purpose and do not represent my or my neighbours views. The discussion with the Hoylake community is non-existent.
H4	Local resident	The Forum do not represent my or my neighbours views. The discussion with the Hoylake community non-existent over issues such as the beach. I do not support the cinema decision.
H5	Local resident	Object. I had not heard of this group until recently. They do not represent me or my views. I am appalled at their actions [no further information provided] and do not favour an extension to the Forum.
H6	Local resident	Hoylake Vision is not fit for purpose and do not represent my or my neighbours views. They have failed on the Golf Course. The Cinema is now flats. They are self-elected and unaccountable and have a deficit of money from funding which has disappeared [no further information provided]. Discussion with the Hoylake community is non-existent.
H7	Local resident and business owner and former member of the forum	Object. Hoylake Vision is a small group of individuals who have little contact with the local community and in no way reflect local views on important issues. Many members of our community do not know who they are or what they are planning. They operate with the bare minimum of consultation and seem to follow their own agenda and have been a divisive influence. I joined the Forum but was disappointed in the lack of transparency and effective consultation and do not feel they are fit for purpose.
H8	Local resident and business owner	Object. Hoylake Vision seems to be completely out of touch with the issues important to Hoylake residents and does not seem interested in engaging or consulting with them. I do not feel they are fit for purpose.
H9	Canal and River Trust	No comments on proposed forum.

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H10	Merseyside & West Lancashire Bat Group	The MWLBG welcomes the ethos of the Forum and the objectives for conservation and regeneration, sustainable development, environmental improvement, education and partnership. Agricultural areas, public spaces and green belt can be of great value to bats. Decisions should fully consider the possible presence of bats by requiring developers and other interested parties to commission bat surveys prior to any decision and should minimise lighting, particularly around tree lines, hedgerows or water bodies. Retention or enhancement of green belt will benefit bats if tree/ hedgerow planting is adopted. Specialist advice can be provided, where required.
H11	Local resident	My views have not been expressed. Who is Hoylake Vision working for?
H12	Local resident	Object. Hoylake Vision are not fit for purpose. The Forum is undemocratic, do not represent the vast majority of Hoylake residents and cannot even adhere to their own constitution [no further details provided]. The AGM is a farse and only the inner core's votes are taken into account. They have failed to control the excesses of the Beacon Project and the same names still appear as part of the ruling cadre. They do not appear to engage with residents without access to computers or i phones or provide paper copies for residents.
H13	Local resident	Object. The Forum are not working with due diligence and do not have the interest of the real Hoylake community and residents. There are anomalies in their accounts and housekeeping [no further information provided]. Did not agree with the change to the cinema proposal, which will now just be living accommodation. Their accountability is questionable.
H14	Local resident and member of the forum	Object. Hoylake Vision are not fit for purpose. They are undemocratic and unaccountable do not represent or consult with residents in Hoylake, especially those who have no access to online facilities and social media. They failed to adequately advertise their AGM in 2023 and few attended. The AGM was filmed without consent, which shows they have very little regard to GDPR legislation. The election to their board was a rubber stamp exercise. The majority of residents do not know who they are and what they represent. They have failed to address ongoing concerns, such as with Hoylake Town Hall. They have done absolutely nothing for Hoylake and should be replaced.

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H15	Local resident	Object. Hoylake Vision do not represent the residents of Hoylake. They do not consult with older people who have no access to social media. They didn't advertise their AGM in 2023 very well and few people attended. The majority of neighbours or friends are totally unaware as to who they are and what they do.
H16	Local resident	Object. Hoylake Vision are not fit for purpose. They do not represent the residents. They are not transparent and do not or consult with residents over any future projects. They have minimum contact with the wider community.
H17	Local resident	Object. There is a lack of communication with Hoylake residents and a lot of elderly residents have no idea who this group is and what they do. Permission should not have been given at the former Town Hall. Community grants were applied for and there is no sign of this coming to fruition. There is not transparency and there are huge question marks over where all the money has gone now the owners have gone bust. They cannot continue to claim to be for the people of Hoylake.
H18	Local resident and former member of the forum	Object. Certain members of the Forum decide matters outside Committees. The present group are unknown to the majority of residents and have not met their constitution [no further details provided]. Their ideas are very unpopular with residents, which has been expressed in public meetings. The majority of those who attended a recent public weekend for residents wanted to sign a petition against what was being proposed. They do not support residents unless it is to secure a grant to change Hoylake.
H19	Historic England	Historic England do not have any comments to make on the re-designation of the Hoylake Neighbourhood Forum.
H20	Local resident	Object. Hoylake Vision does not speak for the residents of Hoylake. They are a small cabal of people who have not lived in Hoylake for long and have tried to hijack the town, without including the views of residents. There appears to be no mechanism for holding them to account. I attended an early meeting of the forum but have not heard from them since. They not consulting in any meaningful way and most residents have never heard of them. The Council should advertise their proposals more widely, as I am quite certain the majority of residents are totally unaware of what has been submitted 'on their behalf'. Residents views should be represented by our elected Councillors. The national rules for designation should also be changed.
H21	Local resident	Object. Hoylake Vision are undemocratic and are not the voice of locals. They have caused a huge divide in the community. The plans and money previously provided have gone nowhere, with half built buildings and no money remaining. Hoylake deserves to have its own opinions put forward rather receiving back handed comments if you don't agree with the select few.
H22	Local resident	Object. I do not believe Hoylake Vision speak for the majority of Hoylake. They do not engage enough within the local community to be able to represent the opinions of local people. Their actions directly affect residents, businesses and visitors to both Hoylake and Meols, and yet Meols falls outside the boundary for consideration. Their plans are not representative of what is wanted and needed by the local community.

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H23	Local resident	Object. Hoylake Vision are unelected and only speak for themselves. They have done nothing but waste and mis-manage the money given to them, for example on the former Town Hall. My family has never been approached on any of their plans. We will look into the legal position if re-designation is granted.
H24	Local resident	Object. Hoylake Vision do not represent people of Hoylake. The Beacon project is a joke and I believe that they are misusing the monies on this scheme, which is an unfinished eyesore. They are disrespectful and abusive to people on social media if they don't agree with their views. I have not once been asked for my opinion about anything.
H25	Local resident	Object. Hoylake Vision do not engage fully with the residents of Hoylake or publicise themselves or invite communication from the wider community. Most residents will be ignorant of who these people are and how they are trying to continue to represent them. The incomplete Beacon Project has mis-manged public money and a contract was awarded to a company that has a director in a company with the Chair of the forum. Hoylake Vision have no interest in representing the community unless it benefits them personally. A new group with more transparency, formed from the wider community in a more democratic manner.
H26	Local resident	Object. Hoylake Vision have made a mess of what they have done [no further information provided]. How it's been allowed to go on is unbelievable and Wirral Council needs to get their house in order.
H27	Local resident	It is time for new blood. The recent 'committee' have spent years knocking the soul out of Hoylake for their own ends, not the good of the village.
H28	Local resident	Object. Hoylake Vision do not represent the community.
H29	Local resident	Object. The people who run Hoylake Vision are rude keyboard warriors, who do not listen to the residents of Hoylake. I do not welcome the changes or attitudes they bring.
H30	Local resident	Object. Designation should not be renewed under any circumstances.
H31	Local resident	Hoylake Vision are self-appointed and do not represent the majority of the community. The Council should reconsider reappointing this group to represent Hoylake. Any group not supporting the restoration of the sandy beach is not representative of the community.
H32	Local resident	Object. Hoylake Vision have not represented the community in the past 5 years and a further renewal would not serve the local community.
H33	Local resident and business owner	Object. Hoylake Vision are not fit for purpose. They have divided the community by not consulting on certain issues and by making decisions which a vast majority of Hoylake residents would not agree with.
H34	Local resident	Object. The forum does not represent views of most Hoylake people and has proved itself incapable of bringing about any improvements for residents and businesses. Its involvement with various projects, including the Town Hall building, has detrimental to the village.

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H35	Local resident	Object. Hoylake Vision do not represent the people of Hoylake and should be held accountable for the disastrous Beacon Project at the former Town Hall. I am truly appalled at the disgraceful, abusive and bullying behaviour of some of the members of this forum.
H36	Local resident	Object. Hoylake Vision have done nothing for the residents of Hoylake. There have been lots of broken promises. Where has the grant gone for the Town Hall redevelopment? Object to the plans to turn The Row into a town square, without considering the effect it will have on the local businesses and the local community.
H37	Local resident and business owner	Object. Hoylake Vision do not represent my views or wishes as a resident or as a business. They are a very closed self-appointed un-representative group, which do not entertain any views outside their own and push an agenda that is far from the desires of the community they profess to represent.
H38	Local resident	Object. Hoylake Vision are bound with rumour of corruption and misuse of funds and none of their projects have been completed.
H39	Local resident	Object. Their plans are not achievable, and the 'cinema' has been a disaster. A more appropriate organisation should be granted the responsibility
H40	Local resident	Object. Hoylake Vision do not represent the community. The number of members is low and there does not seem to be much movement or traffic on their website. I have not received much information from the forum over the last 5 years and it is difficult to find information about them. A large number of residents do not have access to the internet. I am also concerned about their connection with the former Town Hall project and the grants received. They should not be given any further term until the investigation into this is completed.
H41	Local resident	Object. Hoylake Vision are not fit for purpose. They have not done anything positive to benefit Hoylake in the last 5 years and have been extremely divisive within the community.
H42	Local resident	Object. Hoylake Vision are not representative of the local community, is not inclusive and only do the minimum to engage the wider community.
H43	Local resident	Support. The forum meets all the legal requirements. I have participated in their past consultations and whilst some elements are a little far-fetched, it is clear they have followed a process open to all and the Neighbourhood Plan would appear to be a reasonable reflection of the people of Hoylake. I am not a member of the forum but attended their last AGM, which was professionally put together, with good speakers who were clearly committed to the betterment of Hoylake. There was a group there who seemed to be intent on disrupting the AGM but their questions were addressed calmly and any of them were welcome to join up. I do think having leadership closely associated with other groups can lead to confusion and not give a good impression but some of the most vocal against are themselves in leading positions in two local groups and seem to work to just to self-promote. The hypocrisy is striking.

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H44	Local resident	Support. I would not normally comment on the application but have seen some quite shocking 'alternative truth' lobbying by a co-ordinated group. As I have only seen positive ideas and engagement from the Forum, I am consequently registering my support for them.
H45	Local resident	Object. I have raised concerns about this group from the outset. All they seem to want is access to grant funding. They selectively consult, treat residents with contempt and dismiss any comments raised as not worth listening to. They have failed to communicate at all levels and think they are above questioning. Their involvement with the Beacon Project and Hoylake Beach has been destructive. Where has all the grant gone and who has put them in charge of the beach? Their activities are questionable and unwanted.
H46	Local resident	Object. Hoylake Vision are self-appointed and have not been elected by the residents of Hoylake. It would be prudent to allow locals to vote for representatives to ensure a fair cross section and help remove the corrosive and divisive culture that has split the residents of Hoylake. The main issue is the total mess of Hoylake amenity beach which the residents want back. It is sad to see the Council are happy to support the raking of West Kirby beach while they have left Hoylake beach to rot.
H47	Local resident	Support. The Forum has been important in supporting to local projects such as new tennis courts and The Beacon Project. The volunteers work very hard, despite the misconception that they are involved in the decision to keep the beach natural.
H48	Local resident	Object. Hoylake Vision is not fit for purpose and serves no useful purpose for the people of Hoylake. The forum appears to be 'invisible' to most of the population of Hoylake. The existing members of the committee seem to be engrossed in producing self-indulgent fanciful plans for Hoylake, with little or no prospect of being fulfilled. Their only real claim to fame is the fast-failing Beacon Project at the former Town Hall, which they are frantically trying to distance themselves from, and the absurd suggestion of demolishing a large part of the centre of Hoylake create a town square!
H49	Natural England	Natural England does not wish to make comment on the suitability of the proposed plan area or the proposed neighbourhood planning body. However we would like to take this opportunity to provide you with information sources the neighbourhood planning body may wish to use in developing the plan, and to highlight some of the potential environmental risks and opportunities that neighbourhood plans may present. We have set this out in the annex to this letter.
H50	Local resident	Object. Hoylake Vision are not voted in by anyone and are not therefore a democratic voice. Their accounting is questionable, and they are therefore by default extremely untrustworthy [no further details provided].
H51	Local resident	Object. The Town Hall project has been a shambles and is still not completed. The plans for The Row have not taken the impact on businesses into account. Their AGM speaks volumes about how this group is managed [no further details provided].

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H52	Local resident	Object. Hoylake Vision do absolutely nothing for Hoylake. They are self-serving, with big ideas that never come to anything. They don't 'own' the areas they keep saying they are doing things with, such as the former Town Hall and The Town Square. They did not advertise last year's AGM but produce leaflets for their own means. Wirral Council or another group should take over.
H53	Local resident	Objection. Hoylake Vision do not represent the people of Hoylake. They are clearly corrupt with regard to the former Town Hall project [no further details provided].
H54	Local resident	Objection. Hoylake Vision have caused untold damage to Hoylake.
H55	Local resident	Object. Hoylake Vision do not consult and do not represent my views as a resident. They are the same people who claimed the grants for failed Beacon Project and should be under investigation.
H56	Local resident	Object. We feel let down by Hoylake Vision and do not feel it continues to reflect the wishes of most local residents in Hoylake.
H57	Local resident	Object. Hoylake Vision does not represent the community. Their only wish is to inflate their own egos and take away the voice of the majority. They have done nothing for Hoylake
H58	Local resident	Object. Hoylake Vision does not represent the whole community. Instead, they progress their own ideas without consultation with the community or taking into account opinions which differ from their own. The projects they have been responsible for have often not been completed and have not benefited the community. Some have been detrimental.
H59	Local resident	Object. Hoylake Vision does not effectively represent the views and needs of the majority of Hoylake residents. It has not been formed under a democratic process and is being run on an 'invite only' basis, where only those who are willing to comply with the baseline narrative are considered for membership. Residents are vilified if they contest or vocalise concerns, to the detriment of key projects such as the Hoylake Beacon, which many forum members were responsible for. Members must be democratically selected on individual merit and not solely on willingness to comply with the views of certain figures. The behaviour of current Hoylake Vision members on social media highlights the lack of intent to engage and consult with members of the community on key topics.
H60	Local resident	Object. Hoylake Vision do not represent views of Hoylake residents

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Response ID	Respondent	Summary of comments received
H61	Local resident	<p>Object. As a Meols resident I am unable to join the forum but I have a number of friends who are members who have not had direct contact from Hoylake Vision since joining. The results of a recent consultation was based on a sample of only 214 people. Most individuals, businesses and local community groups, including one with which I am involved, were not contacted. The 'record of meetings' on their website seems to stop at 1/3/2017, which isn't very transparent. AGM attendance of around 100 shows a lack of engagement and the use of social media or their website excludes older members of the community. The vast majority of residents have no idea what is being planned. There have been only two opportunities over the last two years to meet the members of Hoylake Vision, at the open days and AGMs held on May 2022 and September 2023. I attended both open days and the last AGM but the information provided was identical, so I am struggling to see what they actually do. The chair failed to ask permission to film the AGM, which was not professional or GDPR friendly. The treasurer arrived late and produced a slide of accounts, for which one column did not add up, which when pointed out was glossed over. The main contractors of the Beacon Project at the old Town Hall attended but failed to answer any questions. I don't see any evidence of any of the proposals from the last neighbourhood plan and nothing ever seems to happen. It seems that Government money is being thrown away on a few self-proclaimed, self-appointed 'experts' to put together ideas that never come to fruition.</p>
H62	Local resident	<p>Object. While Hoylake Vision complies with the requirements of relevant legislation, it has failed to meet them in spirit. Their decisions are not based on broad-based community participation, as only a minority of local residents are involved or aware of the forum. Reliance on social media ignores the above average proportion of older people without access to internet. There is little evidence of planned regeneration having been achieved and they have failed to address the key problems facing residents and businesses within the area. The Hoylake Beacon Arts Village Project at the former Town Hall was a fiasco and the forum makes no attempt to address climate change or the needs of the natural environment.</p>

B. Comments from Consultation that Expired on 12 April 2024		
Response ID	Respondent	Summary of comments received
H63	Local resident	<p>Object. The Forum has created a division in the community and bully people with different opinions. The language and personal abuse from these people should be highlighted to make sure that they do not step near the community. I do not trust or appreciate these people being involved.</p>
H64	Local resident	<p>Object. The Forum have been a very divisive group to the detriment of the community and have damaged Hoylake almost beyond repair.</p>

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B. Comments from Consultation that Expired on 12 April 2024		
Response ID	Respondent	Summary of comments received
H65	Local resident	I am unable to gain a clear picture of how the forum would affect decisions about the Ramsar site on the border of which Hoylake is sited. There are fiercely held opposing opinions regarding the vegetation growing on the sandy foreshore of Hoylake. The dire state of biodiversity loss in UK should be recognised in a more positive way than it appears English Nature can monitor or regulate. The new vegetation fosters insects and birds and is something Hoylake could and should view as a feather in its cap, to be treasured. RSPB might be happy to become involved in garnering public interest and appreciation.
H66	Local resident	Object. The Forum do not speak for the people of Hoylake. They are single-minded, un-elected and have a very aggressive style, in person and on social platforms. They have not directly contacted us or our neighbours. Please cancel this and have a proper elected group for Hoylake.
H67	Local resident	Object. The Forum have not achieved anything. The Beacon Scheme has failed. Is this group therefore fit and proper to be developing and then running a Neighbourhood Plan? The Chair claims to have an address in the former Town Hall which looks boarded up. Is he paying business rates and is the building insured? If not, how is he connected with Hoylake, as per his own rules? Why does the proposed area incorporate a huge area of Green Belt farmland? Surely this is protected. I cannot see why it would need to be included in a Neighbourhood Plan. Are they planning development here? How were the boundaries set? There are no neighbouring Neighbourhood Plan areas to "challenge" their chosen boundaries. The "Welcome to Hoylake" signs do not align to the old maps of the area. Why must the forum have total unchallenged say on Hoylake? What are the Councillors doing if this forum is doing the local work? Will this mean Conservation Areas Hoylake are unable to operate if Hoylake Vision is given sole rights on Hoylake? Will there be elections for the forum members and who will pay?
H68	Historic England	No Comment
H69	Local resident	Object to the size and extent of the proposed area over which the Forum is wishing to extend its influence which includes the existing urban area and unnecessarily includes non-developed land in the surrounding Green Belt, which is already subject to national protection and does not need any further policies to apply. The forum should focus on protecting and preserving the existing urban environment and the area boundary should be reconsidered and tightly drawn around the existing urban area. The forum says it will seek to improve Hoylake for business, of which there are approximately 400, which suggests that a further referendum may need to be held.